

## Welch Financial Becomes Independent Financial Services

TAMPA, Fla., June 1, 2017 – Welch Financial located in South Tampa has now become Independent Financial Services (IFS). Brad Welch, Investment Advisor with Raymond James, has retired from the financial services industry.

Independent Financial Services will continue to maintain and staff the office in South Tampa at 711 South Howard Avenue Suite 200 Tampa, FL 33606. Other IFS offices are located in Land O'Lakes, Dade City and Zephyrhills as well at Rocky Point in Tampa.

“After much consideration for a replacement advisor firm, I selected IFS as the go-to resource for the wealth management services and financial planning advice that my clients need. The tremendous experience and strong service mentality of IFS will be a perfect fit for my clients,” says Welch.

“Our expectation is to maintain or exceed the strong service and high-quality contact that Brad provided over the years. We're so excited to welcome our new clients into the IFS family,” says Jodi Perez and Jeannie Holliday, co-owners of IFS.

Jeannie Holliday, CFA, CDFIA™ and Jodi Perez, CFP® founded Independent Financial Services in Tampa, Florida in 2007 after both having previously owned and operated their own firms separately. With over 150 years of combined experience among its dedicated staff, the advisors at Independent Financial Services provides a variety of financial services to its clients, including comprehensive financial planning, ongoing active money management and investment management.

Additionally, the advisors at IFS serves the financial and investment needs of First National Bank of Pasco (FNB) customers. FNB is locally owned and has a twenty-nine year history of successfully meeting the needs of East Pasco County.

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Raymond James Financial, Inc. (NYSE: RJF) is a leading diversified financial services company providing private client group, capital markets, asset management, banking and other services to individuals, corporations and municipalities. The company has approximately 7,200 financial advisors serving in excess of 3 million client accounts in more than 2,900 locations throughout the United States, Canada and overseas.

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